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BBAethCC5050

Seat No : _____

B.B.A. Semester - 5 (Remedial) (CBCS) Examination

Feb/Mar. -2021 (OLD COURSE)

ETHICS AND CORPORATE SOCIAL RESPONSIBILITY (CORE)

Time: 1:30 Hours

Marks: 42

Instructions:

1. Figures to the right indicate marks.
 2. There are five questions in the question paper.
 3. Answer any three of the following questions.
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- Q.1 What do you mean by 'Business Ethics'? Why Ethical Problems occur in business. (14)
- Q.2 What do you mean by corporate governance? What is the need to improve corporate governance standard? (14)
- Q.3 Write in detail role of Board of directors in enhancing corporate governance. (14)
- Q.4 What do you mean by 'Whistle blower'? What is the need for whistle blowing? Explain the kind of Whistle blower. (14)
- Q.5 What do you Mean by 'Discrimination'? Write a detail note on affirmative action and reverse discrimination. (14)
